

EQUILIBRIO: THE PRINCIPLE, THE INSPIRATION

THE RESEARCH OF EQUILIBRIO

In our life, since we are infants, we are **always looking for a balance**, not only with the world around us, but also with ourselves.

It is from this ongoing research that some people have given rise to an art, that is based on the concentration and on the deep listening to yourself.

Marsel (artist and teacher of life) is one of these people and he inspired us immediately his magic to put in balance body, art and spirit through the stones Gessi found in him a sort of guide that inspired us to create the new collection, Equilibrio.

A NEW CONCEPT: THE ENERGETIC PRODUCT

Gessi, together with the designer **Maurizio Scutellà**, takes its inspiration from balanced stones in order to create a new concept of 'energy product', by bringing inside the bathroom a deep conception of intimate and spiritual wellness



EQUILIBRIO: THE REFERENCE WORLD

What expresses Equilibrio?

Equilibrio refers, in design and concept, to an idea of wellness that combines Eastern and Western philosophy

- It is harmony
- It is **state of balance**, physical, mental, spiritual
- It is **listen** of the interiority, consciousness, meditation, serenity, peace
- It is **silent**, the inner silence, the reconnect with the rhythm of nature
- It is **aesthetic expression**, sculptural, the reference of an archetype
- It is a symbol, an energy object

KEY WORDS

THE BREATH

"The silent breath of stones taught me to breathe"

LOVE

"The Creation of a balance does get ourselves equilibrium"

THE ENERGY

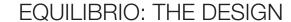
THE WELLNESS

The touch of the object in its daily use, communicates the energy that its forms imprison in equilibrium

THE HARMONY

The ARCHETIPO

the essence of HARMONY and the strength of the balanced stones, translating the natural sculpture in ARCHETIPO furnishing and functional use.





It is not a collection but a **unique specimen**.

The balance is concentrated in the most used object in the bathroom, in the main time of the day. The energy should not be dispersed, but it must be concentrated. That is the reason why Equlibrio is concentrated in one piece.

Explosive power, the newness of the concept, a completely unstructured product that looks like a sculpture completly different from the tap canons.

Why **deconstructed**? It has not a spout, and neather a body, there is no symmetry with the lever, that is, there are no standard elements of the tap.

This creates a play of connection and opposites between body and lever

IN THE SHAPES:
BODY vs LEVER
SYMMETRIC vs. ASYMMETRIC
PURIST vs ORGANIC
SMOOTH vs MATERICO







EQUILIBRIO: MATERIALS AND FINISHINGS

The specific research of new materials and finishing treatments, until now unpublished in the market of bathroom taps, characterize THIS PRODUCT AS A UNIQUE PRODUCT BUT DECLINABLE IN INFINITE POSSIBILITY throught multiple combinations of body and lever.

Gessi begins with Equilibrio, an exploration between form and material passing through the metal, wood, stone and noble natural stone, by interpreting this spectacular development in 3 suggestive worlds of matter:

METAL

a journey through colors, glossy, opaque, smooth and material surfaces with new three-dimensional processing on them

This world is divided into:

PURE FINISHES (combined body and lever)
MATCHED FINISHES (lever body and mixed)

STONE

exploration between luxury and nature: marble, onyx natural stone and rough stones are transformed into LEVER in the two forms:

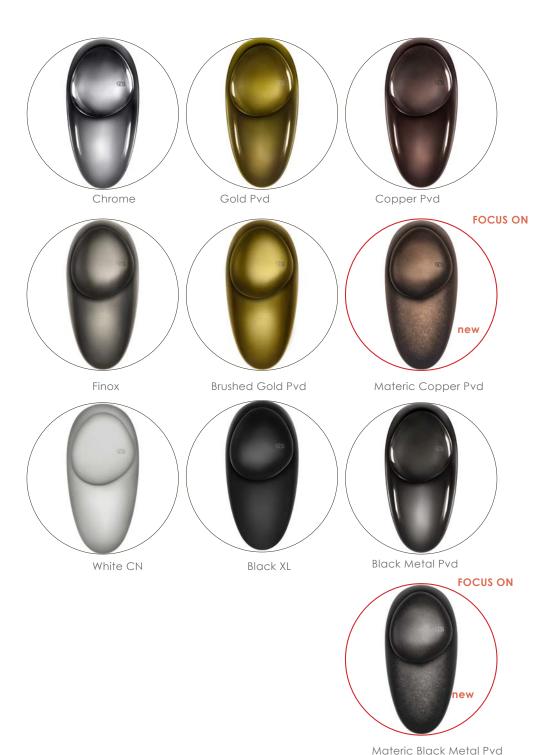
FASHION STONE RIVER STONE

the stone levers are matched with metal bodies.

WOOD

the research of the essence, of the natural grain of the design created through processes that enhance its characteristics: this is the world of the woods, they too turned into LEVER (and matched with the metal bodies)

MATERIALS AND FINISHINGS_METAL



Gloss, matt, smooth and satin surfaces, painted with the beautiful business colors, enhanced by P.V.D. treatments with focus on new finishes:

MATERIC COPPER PVD and MATERIC BLACK METAL PVD:

rough hand which reproduces the irregularities of a carved stone from the weather. This thanks to a specific mechanical process of "controlled wear" which allows to obtain pieces with surfaces each time uniques and non-repeatings.

Body and lever can be matched with the same finish (**PURE**) or with different finishing (**MATCHED**)





For the matched finishings, we suggest (in order to maximize the combination) to combine same colours but with different tratment of the surfaces Examples:

Black Metal pvd + Materic Black Metal pvd Copper pvd + Materic Copper pvd Gold pvd + Brushed Gold pvd etc.

NOTE: see the price list Equilibrio for details codes, finishings and prices

Calacatta White Marquina Black Forest Gold Fossena Matt new Fossena Natural Onyx White

FASHION STONE

new River Stone

RIVER STONE

Please refer to METAL finishes for the body

NOTE: see the price list Equilibrio for details codes, finishings and prices



MATERIALI E FINITURE_STONE

Exploration between luxury and nature marble, onyx natural stone and rough stones are transformed into LEVER in the two interpretations:

FASHION STONE

The virtues of the marbles, the onyx, the natural stones are enclosed and molded in the shape of the Equilibrio lever through treatments that enhance the tactile and aesthetic natural quality. An ancient material tame into a new form.

RIVER STONE

The rough and natural stone, processed by only atmospheric agents also becomes a new experimental material for the world of taps: The Equilibrio LEVER in this case is not patterned but is already a finished and unique shape (each one different for shape, tone, granularity) and it is strictly selected by HAND





Stone finishes could be mtched with METAL body
Suggested matchings:

Calacatta White+White CN Marquina Black + Black xl Forest Gold + Materic Copper pvd

MATERIALS AND FINISHINGS_WOOD

A collection of essences that range among the precious, exotic and traditional, machined starting from the full block with processes (sanding, polishing) that emphasizing its three-dimensionality and the pattern of veins leaving intact all the charm of nature.

PALISSANDRO, WENGE', TEAK ACERO (MAPLE) the institutional fi

the institutional finishes but Gessi shows also many other types of wood in order to present a highly creative landscape in which to choose a unique combination and personnel between the lever and the body (OAK, ZEBRANO, OLIVE, IROKO, NOCE NAZIONALE, PERO etc.)

The woods, such as stones, are present as the Equilibrio lever and can be matched to the bodies in METAL finishes. Here are some recommended combinations:

exemple
Palissandro + Materic Copper pvd
Acero + White CN
Teak + Chrome

NOTE: see the price list Equilibrio for details codes, finishings and prices







Teak Matt

Acero/ Maple White



Please refer to METAL finishes for the body